

# Expanding New Horizons: Cooperative Collection Development and Promoting Better Access to Research Materials in the Era of Transition

扩展新的地平线:转型时代的合作式馆藏发展与推动对研究资源的更好利用

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#### **Outline**

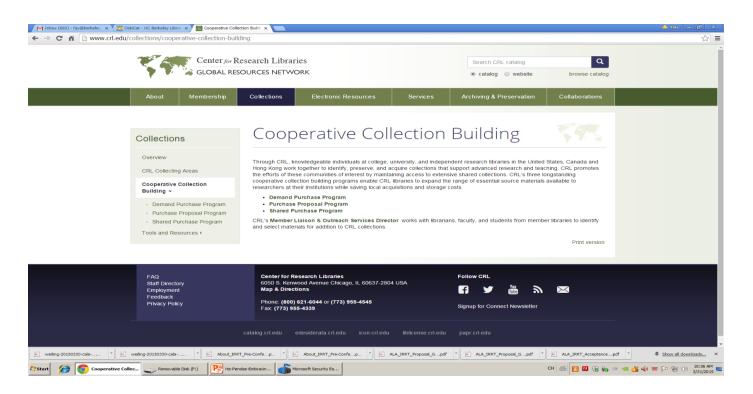
- Characteristics of library collection development in transitional era 转型时代图书馆的合作式馆藏发展特点
- Cooperative collection development at UC Berkeley 伯克利加州大学的合作式馆藏发展
- Multiple modes of promoting access to collections 推介馆藏的多种方式
- Libraries' solutions to accomodate the challenges of this transitional era 图书馆在转型时代的对策

# Era in transition: Characteristics of Library Collection Development 图书馆转型时代馆藏发展的特点

- The integration of the newly emerging technologies新技术的融入
- Variety in collection formats (e.g., video streaming), while old formats like books are still prevalent 传统的纸本书馆藏媒介仍然存在,新的多样的媒介形式不断出现(如视频流)
- Different formats in cooperative collection development 不同模式的馆藏发展合作
- The modes of accessing collections for research is also evolving 查找利用馆藏资源的方法也在不断发展
- The role of librarian for collections is also changing 负责馆藏建设的图书馆员作用也在变化

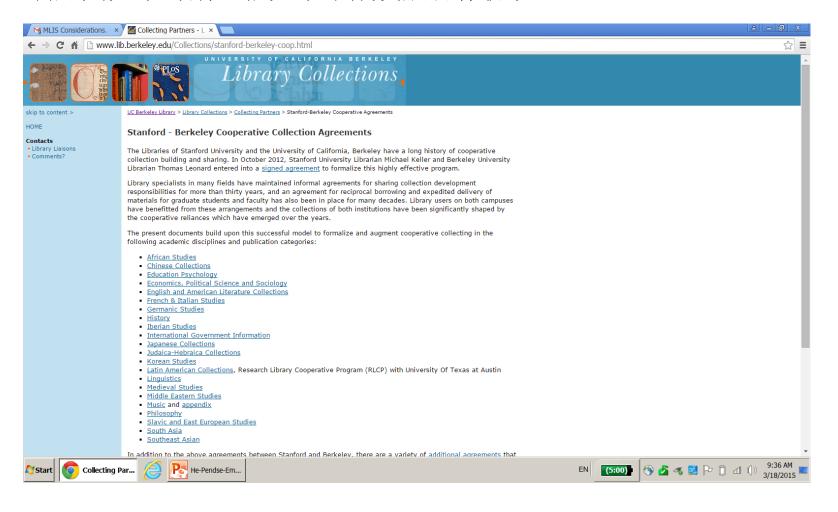
The national and regional cooperative collection development of UC Berkeley 伯克利加州大学的国内与地区性合作式馆藏发展

<u>Center for Research Libraries (CRL)'s cooperative collection</u>
 <u>development and preservation projects</u> 美国研究型图书馆中
 心的合作馆藏发展与保存项目



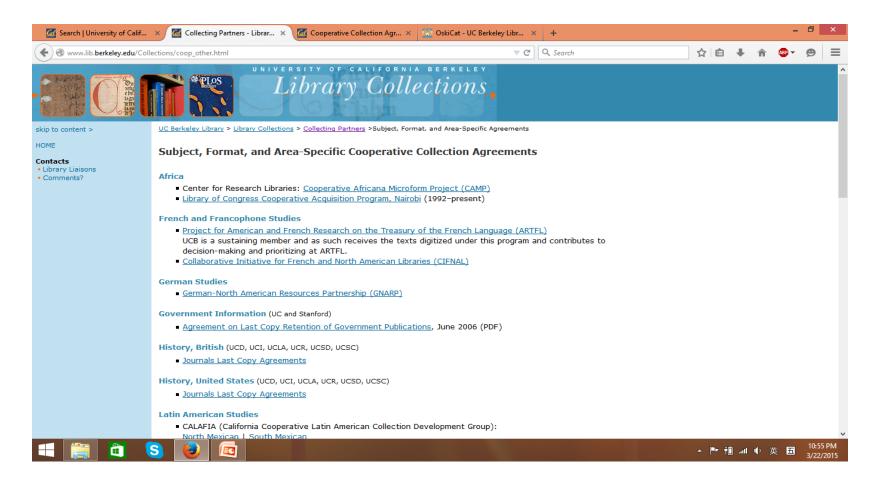
### The national and regional cooperative collection development of UC Berkeley 伯克利加州大学的国内与地区性合作式馆藏发展

UC Berkeley – Stanford University Cooperative Collection Agreement. 伯克利加州大学与斯坦福大学馆藏发展合作协议



### The cooperative collection development at UC Berkeley 伯克利加州大学的合作式馆藏发展

Subject, Format, and Area-Specific Cooperative Collection
 Agreements
 学科、格式与特定区域的合作馆藏发展协议



### The cooperative collection development at UC Berkeley 伯克利加州大学的合作式馆藏发展

- California Digital Library's leadership on coordinating the cooperative acquisitions of the digital resources "加州大学数位图书馆"在电子资源合作采购方面的主导作用
- UC-wide collections exchange program 加州大学多校区间的 馆藏交流项目
- International Exchanges (e.g., National Library of China, Sichuan University Library) 伯克利加州大学图书馆的国际交换项目
- The cooperation between UC Libraries and the UC Press 加州大学图书馆与加州大学出版社的合作

#### Local Cooperative Activities 伯克利加州大学校内图书馆合作 馆藏发展实践

Collection Development Statements by UC Berkeley Librarians and cooperation among selectors 图书馆员的馆藏发展声明以及馆员之间的合作

Related collections and collaborators are mentioned in the statements 在馆藏声明中,包含有相关馆藏与相互合作的馆员信息

For example: Chinese Studies' collection statement includes these two questions 比如:中国研究馆藏声明就包含这两个问题

#### With what campus libraries does your collection overlap?

Doe/Moffit (very few western language materials on Chinese studies)

Art History/Classics Library (few western language books on Chinese arts)

Ethnic Studies Library (very few books or newspapers)

#### With which selectors do you regularly consult about titles?

I consult with some Area Studies selectors (Bruce Williams, Toshie Marra, Jaeyong Chang, Virginia Shih, claude Potts, etc) and other Doe/Moffit selectors (Jan Carter, Mychaelyn Burnett when it is necessary. It depends on the scope and language of the resources.)

# Local Cooperative Activities 伯克利加州大学校内图书馆合作馆藏发展实践

• East European and Slavic Studies collection statement is similar 东欧与斯拉夫研究馆藏声明也相似

#### With what campus libraries does your collection overlap?

There are Slavic collections in most Subject Specialty Libraries and the Law Library, which is part of the Affiliated Libraries group.

#### With which selectors do you regularly consult about titles?

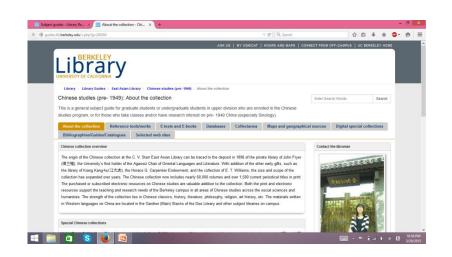
I regularly consult with all of the other Area Studies selectors, the selectors in the USA/Commonwealth group, and frequently with selectors in the Subject Specialty Libraries.

• **Subject Guides:** at UC Berkeley Library, we use Libguides platform to highlight our collections and make them discoverable to the undergraduate and graduate students 伯克利大学图书馆用Libguides平台来突出重要馆藏以便于本科生和研究生使用

### Slavic&East European Studies Guide

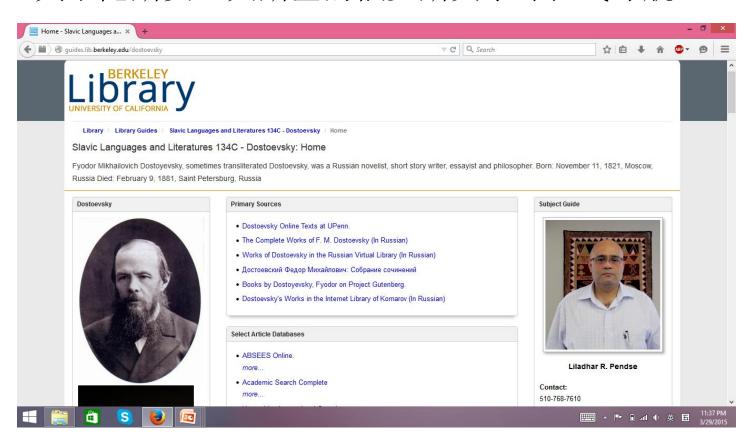


#### **Chinese Studies Guide**



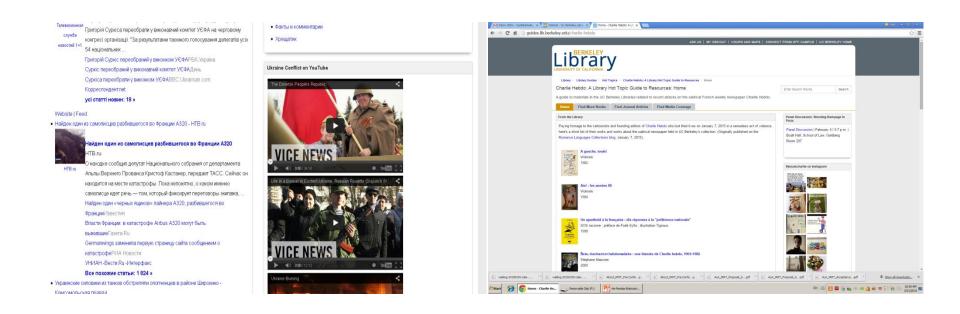
**Course Guides:** they are oriented towards particular course that is taught in a particular semester 这是为某一学期的某一门课而专门设计的辅助在线资源

比如: 关于陀斯妥也夫斯基的俄罗斯文学课在线导航



• Hot Topics Guides 热门话题导航

The Ukraine Crisis Guide 关于"乌克兰危机"的热门话题导航 and Charlie Hebdo Magazine Tragedy 与"查理杂志"悲剧事件话题导航



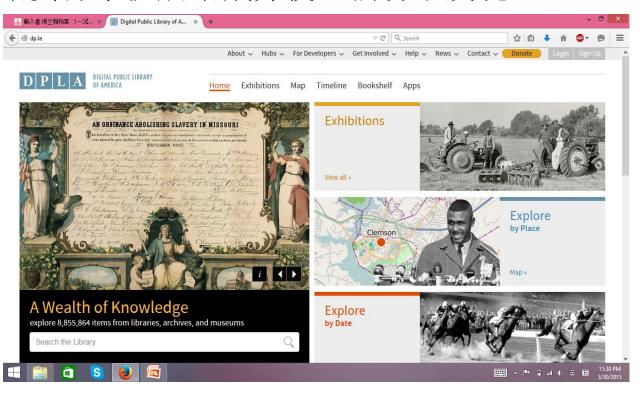
• Embedded Librarian and Instructions 嵌入式馆 员与教学



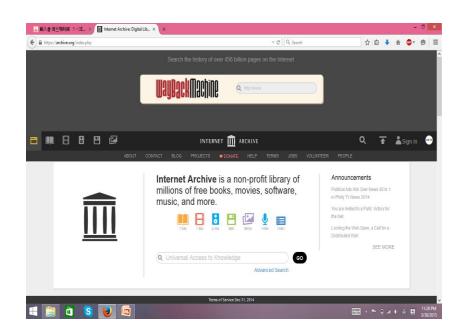
Genre and Method in Traditional Chinese Texts 传世中文文献的种类与研究 方法 EA242A/HS280F (Fall 2009) Wednesday 12:30-2:00 341 Starr Library

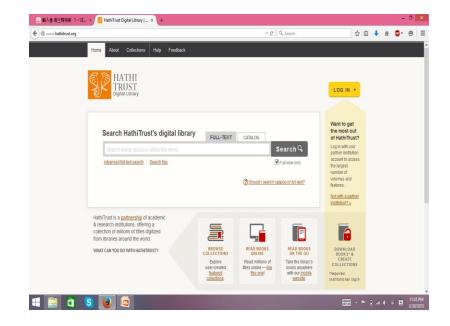
Genre and Method in Traditional Chinese Texts EA242/HS280 (Spring 2014) Thursday, 2-5 341 Starr Library

• Integrating virtual libraries to expand research collections and make them easy to find from library website 增加虚拟图书馆资源来扩展馆藏并使它们易于发现



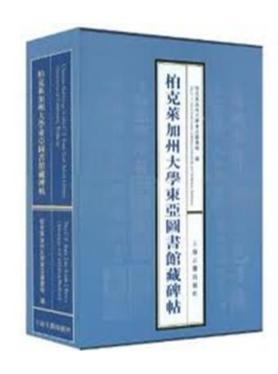
• Integrating virtual libraries to expand research collections and make the easy to find from library website 增加虚拟图书馆资源来扩展馆藏并使它们易于发现





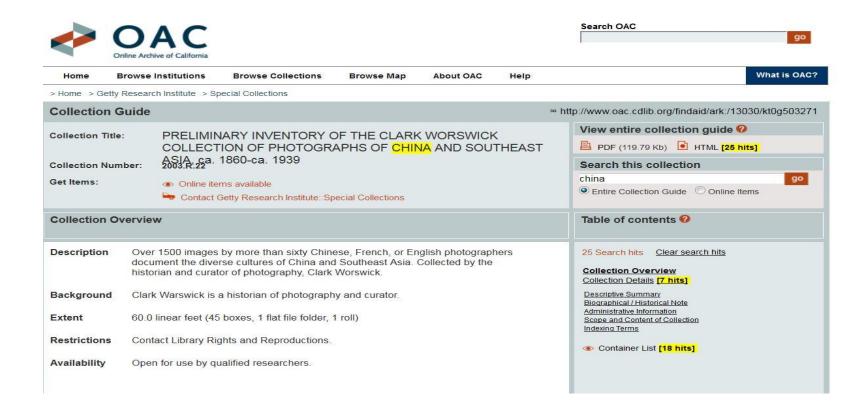
•Highlight special collections and make them accessible to users by publishing catalogs, selected items or facsimile reprints 突出重要特藏,并通过编辑出版高质量目录,选择重要藏品出版或者影印,使它们易于为研究者使用



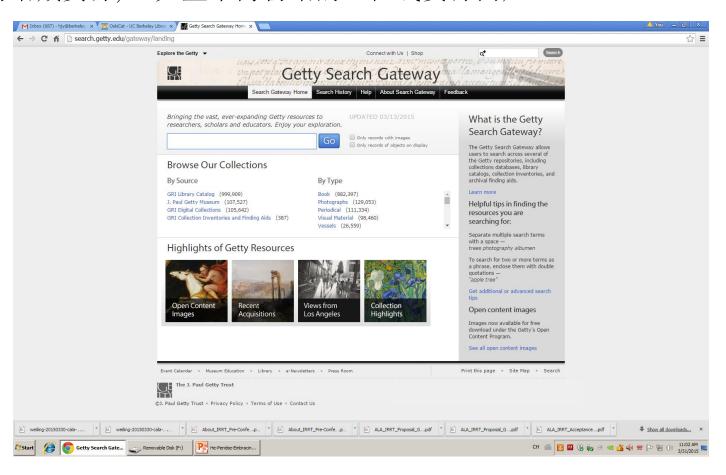


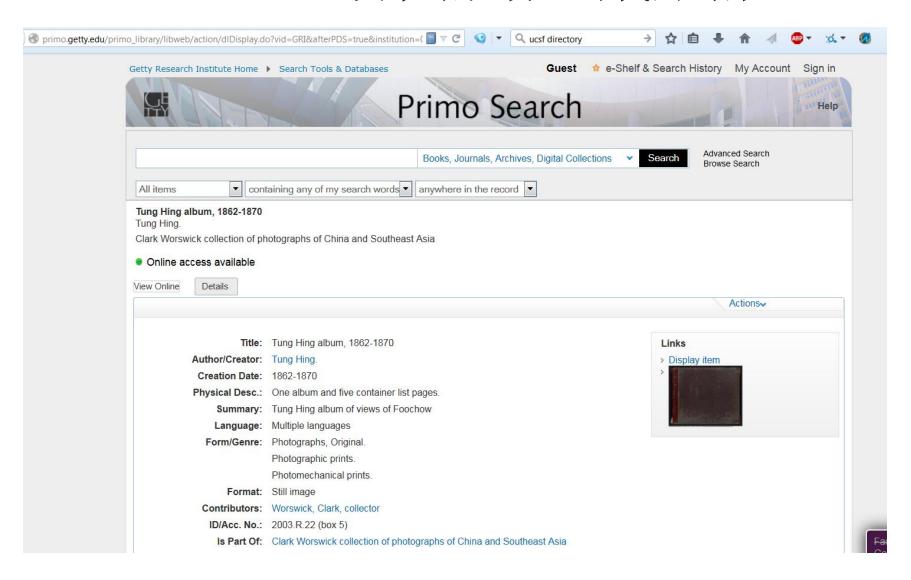


Build digital platform to facilitate access to archival collections, such as Online Archive of California 建立数位平台,便于查询档案类特藏,如"加州在线档案"

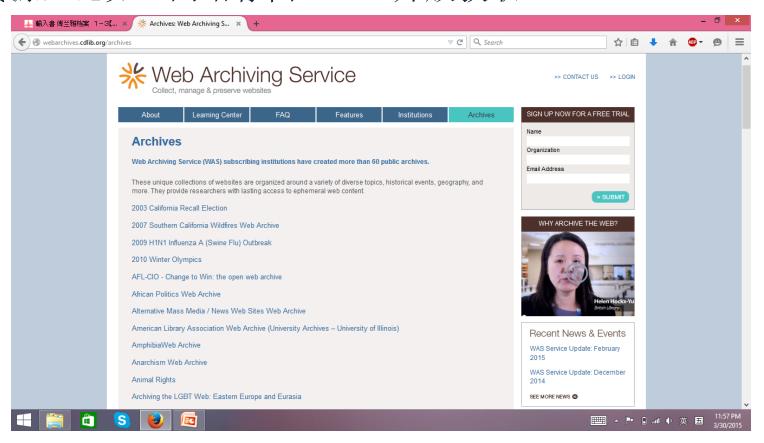


• Utilize "discovery tool" to facilitate better access to library collections, for example: Getty Search Gateway 利用 "资源发现工具"帮助师生更好地发现和利用馆藏资源, 比如盖蒂博物馆的"在线资源门户"

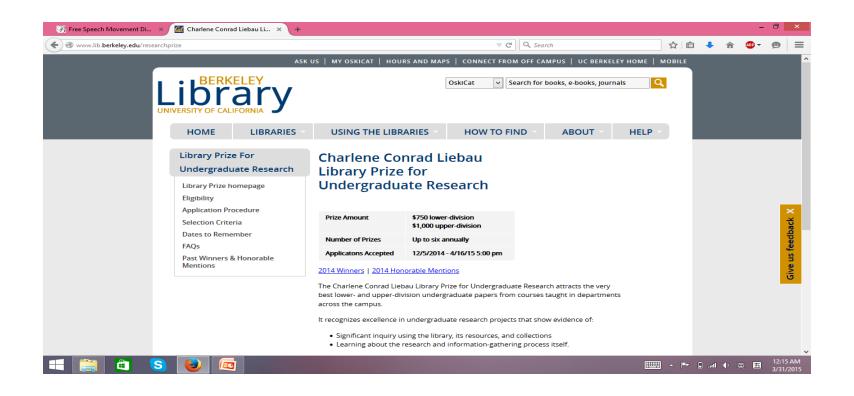




Explore new methods to digitally preserve web resources, such as web archiving, Open Access 探索新的数位手段来保存网络资源,比如"网络存档"、"开放获取"



• Promote library collections with incentive projects, such as UC Berkeley's Library Prize for Undergarduate Research, Digital Humanties projects, etc. 推介图书馆馆藏资源,比如伯克利大学图书馆的"本科生论文竞赛"、"数位人文"竞赛项目等。



### How can we be more innovative and creative? 我们如何可以更加具有革新意识和创造性?

"穷则变,变则通,通则久。"

- 《周易·系辞下》

"It's easy to come up with new ideas; the hard part is letting go of what worked for you two years ago, but will soon be out of date."

Roger von Oech (1948-)

