

A Field Guide to Books at JSTOR:
Key Benefits for Academic Libraries
by JSTOR

CONTENTS

Preface

Books and Journals. All in One Place

Top Publishers. Top Titles

A High Level of Discoverability

Unlimited, DRM-Free Access

JSTOR Books面面观

A Field Guide to Books at JSTOR

July 2014

BOOKS AT JSTOR: LATEST REVIEWS

BOOKS AT JSTOR: 最新评论

LIBRARY JOURNAL

“Having an extensive database of articles and books integrated into a single search and delivery system is marvelous. JSTOR has created a system that makes it very easy to find different kinds of pertinent material and then access it quickly. I do love having the book reviews in JSTOR immediately linked into each individual title.... **This is one e-resource that will certainly be popular.**”

—Cheryl LaGuardia, Harvard University

CHOICE

CURRENT REVIEWS FOR ACADEMIC LIBRARIES

“Providing **high quality**, full-text academic content is at the core of what JSTOR does, and this product is no exception. The caliber, **availability, and accessibility** of e-book titles in this database are excellent, and licensing **models and pricing are fair**. **Recommended.**”

—L. J. Frederiksen, Washington State University



高质量 **HIGH QUALITY –** 顶尖出版社 **TOP PUBLISHERS,** 顶尖期刊 **TOP TITLES**

高质量学术型电子书 **High-quality academic ebooks**

- » 收录来自**48**家顶尖出版社大约**23,000**本之电子书
About 23,000 titles from 48 leading scholarly publishers

著名学术出版商 **Renowned academic publishers**

- » 大学出版社 **University presses**
- » 学术团体 **Learned societies**
- » 公共政策出版社 **Public policy publishers**
- » 国际性出版社 **International publishers**



高质量 HIGH QUALITY – 参与出版社 PARTICIPATING PUBLISHERS

American School of Classical Studies at Athens	Cornell University Press	Modern Humanities Research Association	The University of Illinois Press
American Schools of Oriental Research	Edinburgh University Press	NewSouth Books	University of Massachusetts Press
Amsterdam University Press	Georgetown University Press	Ohio University Press	The University of Minnesota Press
Australian National University E-Press	Harvard University Press	Open Book Publishers	The University of North Carolina Press
Austrian Academy of Sciences	Hebrew Union College Press	Penn State University Press	University of Ottawa Press
Boydell and Brewer	Hong Kong University Press	Princeton University Press	University of Pennsylvania Press
Brookings Institution Press	INSTAP Academic Press	RAND Corporation	University Press of Colorado
Catholic University of America Press	IT Governance	Russell Sage Foundation	The University of Texas Press
Carnegie Endowment for International Peace	Liverpool University Press	Rutgers University Press	University of Toronto Press
Casemate	Mathematical Association of America	Society of Biblical Literature	University Press of Kentucky
Central European University Press	McGill-Queen's University Press	University of California Press	University Press of Mississippi
Columbia University Press	MIT Press	University of Georgia Press	Yale University Press

高质量 HIGH QUALITY – 无限用户出版社清单 UNLIMITED-USER TITLES BY PUBLISHER

Publisher	Number of titles	Number of unlimited-user titles		Forthcoming	Forthcoming
American School of Classical Studies at Athens	4	3	Michigan State University Press	Forthcoming	Forthcoming
American Schools of Oriental Research	19	6	MIT Press	Forthcoming	Forthcoming
Amsterdam University Press	289	0	Modern Humanities Research Association	42	42
ANU E Press	302	302	NewSouth Books	Forthcoming	Forthcoming
Austrian Academy of Sciences Press	13	0	Ohio University Press	25	5
Boydell & Brewer	810	687	Open Book Publishers	Forthcoming	Forthcoming
Brookings Institution Press	209	147	Pennsylvania State University Press	178	178
Carnegie Endowment for International Peace	Forthcoming	Forthcoming	Princeton University Press	2058	1226
Catholic University of America Press	452	0	Purdue University Press	Forthcoming	Forthcoming
Central European University Press	115	115	RAND Corporation	651	648
Columbia University Press	1436	0	Russell Sage Foundation	180	162
Cornell University Press	672	187	Rutgers University Press	25	21
Edinburgh University Press	508	508	Society of Biblical Literature	41	0
Georgetown University Press	159	159	University of California Press	1691	847
Harvard University Press	332	0	University of Georgia Press	428	0
Hebrew Union College Press	Forthcoming	Forthcoming	University of Illinois Press	503	503
Hong Kong University Press	433	427	University of Massachusetts Press	Forthcoming	Forthcoming
Instituto de Estudios Peruanos	Forthcoming	Forthcoming	University of Minnesota Press	1980	1599
INSTAP Academic Press	36	36	University of North Carolina Press	612	34
IT Governance Publishing	44	44	University of Ottawa Press	9	0
Liverpool University Press	Forthcoming	Forthcoming	University of Pennsylvania Press	853	853
Marcial Pons Ediciones de Historia S.A.	Forthcoming	Forthcoming	University of Texas Press	537	477
Mathematical Association of America	Forthcoming	Forthcoming	University of Toronto Press	2345	1354
McGill-Queen's University Press	1903	1318	University Press of Colorado	360	360
			University Press of Kentucky	472	472
			University Press of Mississippi	590	442
			Yale University Press	1480	1170
				22,796	14,332
					62.9%



易于使用的介面 **EASY TO USE –**

书与期刊单一平台使用

BOOKS AND JOURNALS—ALL IN ONE PLACE

- 跨书籍、期刊、书评及第一手资源全文检索
Cross-search the full text of books, journal articles, book reviews, and primary sources
- 检索结果可以依内容型式被检视，或者依照型式被筛选
Search results can be viewed across all content types, or filtered by type
- 书籍全文与书评可以互相串连
Books and book reviews are cross-linked



整合检索结果 INTEGRATED SEARCH RESULTS

JSTOR HOME SEARCH BROWSE MyJSTOR

1,006 Search Results

navy AND "victorian england"

Search

[Modify Search](#)

Search within these results

All Results

Journals

Books

Pamphlets

Show

Sort by

Display

Citation Tools

« Previous Page 1 of 41 [Next](#) »

Select/Unselect All

1. [The Late Victorian Navy: The Pre-Dreadnought Era and the Origins of the First World War](#) Book
[Parkinson Roger](#)
Publisher: [Boydell & Brewer, Boydell Press](#) (June 2008)
2. [Persuading the Navy Home: Austen and Married Women's Professional Property](#) Journal
[Monica F. Cohen](#)
NOVEL: A Forum on Fiction, Vol. 29, No. 3 (Spring, 1996), pp. 346-366
[Page Scan](#) [Article PDF](#) [Article Summary](#)
3. [Review](#) Journal
The Royal Navy and the Slave Trade by [Raymond C. Howell](#)
Review by: [David Eltis](#)
Victorian Studies, Vol. 32, No. 4 (Summer, 1989), pp. 587-588
[Page Scan](#) [Article PDF](#) [Article Summary](#)
4. [Nation, Empire and Navy: Identity Politics in the United Kingdom 1887-1914](#) Journal
[Jan Rüger](#)



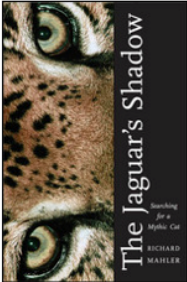
书籍登陆页面 BOOKS LANDING PAGE

JSTOR HOME SEARCH BROWSE MyJSTOR

Yale UNIVERSITY PRESS

« Back to Search Results

Search



The Jaguar's Shadow

Searching for a Mythic Cat

Richard Mahler

Publication Date: September 2009
Published by: Yale University Press
eISBN: 978-0-300-15593-8
Stable URL: <http://firefly.jstor.org/stable/fj.ctt1npvc8>

Science and Mathematics - [General Science](#)

Book Description
When the nature writer Richard Mahler discovers that wild jaguars are prowling a remote corner of his home state of New Mexico, he embarks on... ([read more](#))

Citation Tools

Save Email
Export Track

MOST RELEVANT CHAPTERS

["Cows Are More Important Than Cats"](#)
Your search terms occurred **21** times in this chapter
... individual cat takes livestock. (According to researchers, most jaguars and mountain lions do not become cattle killers unless the **cats** are sick, injured, or weak, or for other reasons cannot hunt **wild** ...
... More Important Than **Cats**" There also lingers, Aguilar told me, "a sense of fear and competition" toward jaguars. "But in general Mexicans are proud of jaguars and want to keep them around for ...
[Download Chapter](#)

["Among All Big Cats, We Know Least About Them"](#)
Your search terms occurred **59** times in this chapter
... -time show." **Wild cats** in general are challenging subjects. For some of the world's smallest, almost nothing is known. The caracal and serval, notoriously bashful African felids, are studied mostly ...
... **Cats**: Majestic Creatures of the **Wild** that the jaguar's "jaws and teeth are so well developed that it is considered the most powerful of all the **cats**." They are "the only big **cats** to regularly kill ...
[Download Chapter](#)

TABLE OF CONTENTS

[Hide Chapter Info](#)

▼ [Front Matter](#)
Pages: i-vi
[Download Chapter](#)

搜索字的搜索
寻仔细到每个章节的首
100个字 =>
查找便利,
省时有效率



易于使用 EASY TO USE – 可发现性 DISCOVERABILITY

高质量 MARC 记录

High-quality MARC records

- » 从OCLC提供所有书籍的免费 MARC书目记录
Free MARC records from OCLC are available for all titles
- » 书目记录是提供给所有机构，而无区别是否为OCLC的成员
Records are available to all institutions, regardless of whether they are OCLC affiliates

我们可提供元数据以便进行发现服务

We provide metadata to discovery services

- » Ex Libris
- » Serials Solutions
- » EBSCO
- » OCLC



易于使用 **EASY TO USE –** 不同于其他的集成商 **DIFFERENT FROM OTHER AGGREGATORS**

无限用户书籍 **Multi-user books**

- » 无限制同时使用人数 **Unlimited concurrent users**
- » 无限制数位版权管理下载 **Unlimited DRM-free downloads**
- » 可与书评互连 Links to/from book reviews
- » 线上依章节浏览及阅读全文 Full-text online reading, chapter by chapter
- » 下载无限期 **Downloads never expire**
- » 可下载个别章节并为手机相容之PDF档格式
Download individual book chapters as standard PDFs that are mobile compatible
- » 无下载限制 No download limits
- » 可从书页面上进行复制与贴上 Copy and paste text from book pages
- » 与在JSTOR平台使用期刊的行为相同 Behaves just like journal content on JSTOR



无限用户书籍，章节检视 UNLIMITED-USER BOOK, CHAPTER VIEW

The screenshot shows a web browser displaying a JSTOR chapter view. At the top, there is a navigation bar with links for 'JSTOR HOME', 'SEARCH', 'BROWSE', and 'MyJSTOR'. Below this is the 'JOURNALS' logo for the University of Minnesota Press, with a search box and a 'Search' button. The page title is 'CHAPTER 1 Innumerable'. A 'Download This Chapter' button is visible. The main content area shows a preview of the chapter page with the title 'CHAPTER 1 Innumerable' and a paragraph of text starting with 'Paddling upstream from St. Louis, Missouri, to Fort Snelling, Minnesota, in 1823, the *Virginia* became the first steamboat to navigate the'. On the right side, there is a sidebar with a list of chapter links: 'Front Matter', 'Table of Contents', 'Acknowledgments', 'Introduction', 'CHAPTER 1 Innumerable' (highlighted), 'CHAPTER 2 This Splendid Juggernaut', 'CHAPTER 3 The Bounty of Providence', 'CHAPTER 4 Making the Mississippi Over Again', 'CHAPTER 5 Highway of Empire', 'CHAPTER 6 So Nearly Perfected by Nature', and 'CHAPTER 7 Cradle, Home, and Place of'. At the bottom right, there is a JSTOR logo.



无限用户书籍, PDF档案下载与检视 UNLIMITED-USER BOOK, PDF DOWNLOAD VIEW

The screenshot displays a web browser window with the address bar showing `admin.jstor.org/stable/pdf/10.5749/j.cttstv08.5?acceptTC=true`. The page content includes the JSTOR logo and the University of Minnesota Press logo. The main heading is "CHAPTER 1 Innumerable". A red button labeled "Download This Chapter" is visible. Below the chapter title, there is a "FileOpen" toolbar with icons for file operations. The central part of the page shows the chapter's metadata:

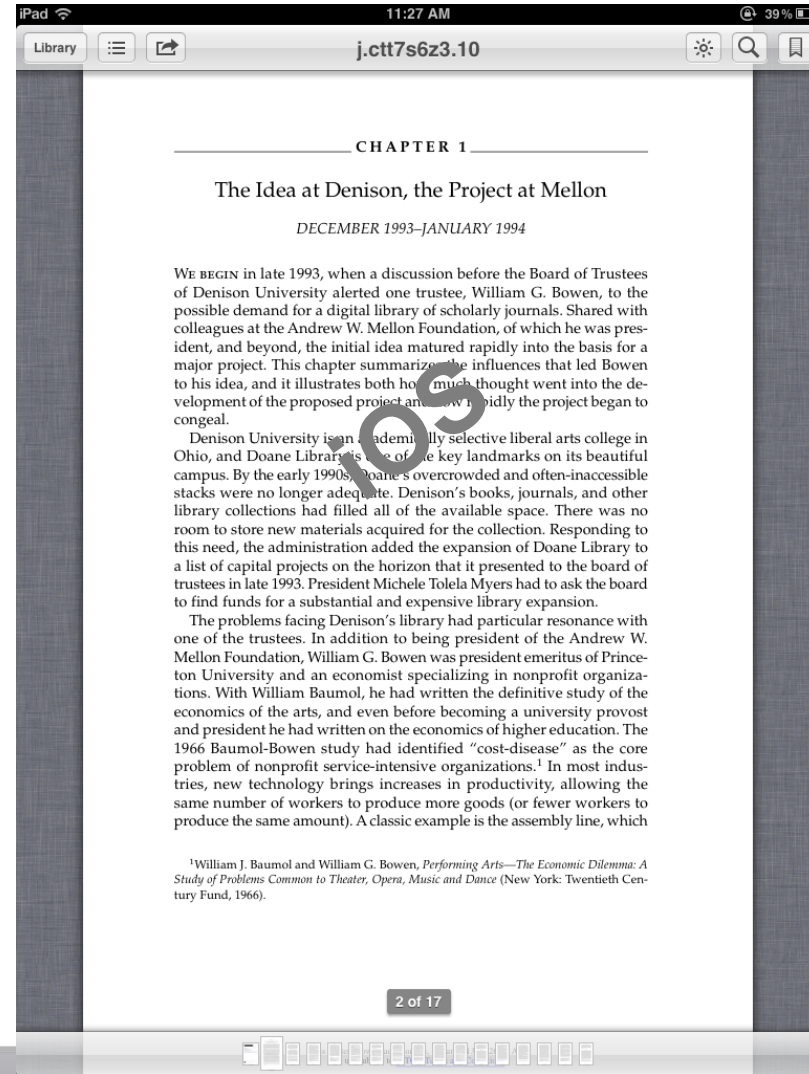
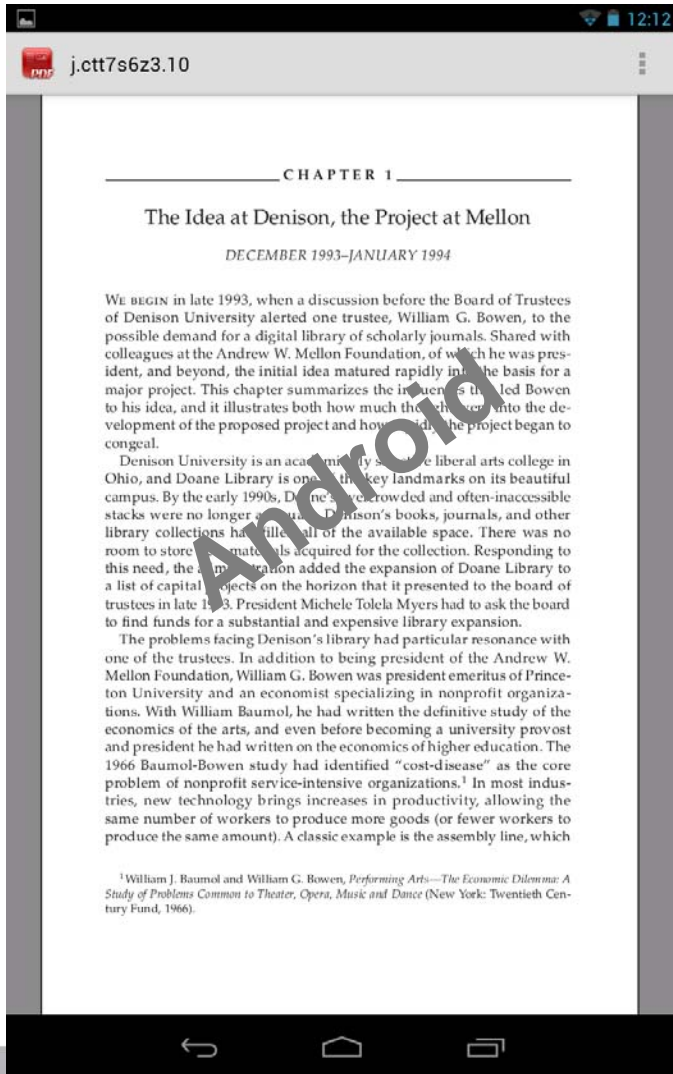
Chapter Title: CHAPTER 1 Innumerable
Book Title: The River We Have Wrought
Book Subtitle: A History of the Upper Mississippi
Edition: NED - New edition
Book Author(s): John O. Anfinson
Published by: University of Minnesota Press (March 2005)
Stable URL: <http://www.jstor.org/stable/10.5749/j.cttstv08>

Below the metadata, there is a section for the Terms & Conditions of Use, which states: "Your use of the JSTOR archive indicates your acceptance of the Terms & Conditions of Use, available at <http://www.jstor.org/page/info/about/policies/terms.jsp>. JSTOR is a not-for-profit service that helps scholars, researchers, and students discover, use, and build upon a wide range of content in a trusted digital archive. We use information technology and tools to increase productivity and facilitate new forms of scholarship. For more information about JSTOR, please contact support@jstor.org.

At the bottom of the page, there is a footer that reads: "University of Minnesota Press is collaborating with JSTOR to digitize, preserve and extend access to The River We Have Wrought." A navigation bar at the bottom of the page shows "Cover Page (1 of 29)" and navigation icons. The browser's taskbar at the bottom shows a file named "preview.gif".



无限用户书籍, PDF档案手机检视 UNLIMITED-USER BOOK, PDF - MOBILE VIEWS



單一客戶訂購模式

依照单一书籍选择 **Title-by-title selection**

主题性套装 **Subject collections**

» 预先定义好十个核心主题

Predefined collections in ten core disciplines

» 在任何主题制作客制化专辑

Customizable collections in any discipline

需求驱动采购模式 **Demand-Driven Acquisition (DDA)**



公平模式 FAIR MODELS – 弹性订购选择 FLEXIBLE ORDERING OPTIONS

依照单一书籍选择 **Title-by-title selection**

- » 依照需求选择个别书籍建立一专辑集合

Build a collection by selecting individual titles

- » 可联系participation@jstor.org进行:

Contact participation@jstor.org for:

- 馆藏比对 Holdings comparisons
- 与贵单位课程需求提供建议书单

Recommendations of titles that are aligned with your institution's curriculum needs

- 期刊使用统计分析数据可协助书籍采购

Journals usage data to help inform ebook acquisitions



公平模式 **FAIR MODELS –** 弹性订购选择 **FLEXIBLE ORDERING OPTIONS**

预先定义主题专辑 **Pre-defined subject collections**

- » 十个主题专辑来自JSTOR高使用期刊主题
Ten disciplines with high journal usage on JSTOR
- » 商业与经济学，历史学，政治学，科学，社会学，语言文学，电影研究，宗教，哲学，考古
Business & Economics, History, Political Science, Science, Sociology, Language & Literature, Film Studies, Religion, Philosophy, and Archaeology
- » 在无限用户模组下的所有书单，提供了无缝的终端用户体验
All titles are in the unlimited-user model, providing a seamless end-user experience
- » 节省金额最高达45% Savings of up to 45%

客制化主题套装 **Customizable subject collections**

- » 从一个主题分类选择50本或者更多的书籍建立套装
Choose 50 or more titles from a discipline to create a collection
- » 从各个自学科及出版社进行规划
Draw from a variety of sub-disciplines and publishers
- » 节省金额最高达40% Savings of up to 40%



公平模式 FAIR MODELS – 弹性订购选择 FLEXIBLE ORDERING OPTIONS

需求驱动采购模式 Demand-Driven Acquisition (DDA)

- » 设定存款帐户，提供较多的书籍清单使用，预先设定扣款的条件，最终只会针对使用到一定程度的书籍费用进行扣款

Set up a deposit account, provide access to a wide range of titles, and only pay for the titles that reach a certain level of usage

- » 扩充书籍使用范围而不增加成本

Expands the range of titles that are available for discovery without increasing costs

- » 触发模式的建立，让读者在触发条件未达到标准前使用是免费的，唯一有意义的使用会触发购买模式

Triggers established so that discovery is free and only meaningful use triggers a purchase

- » 那些没有使用的书籍，单位将不需支付费用

The institution will never pay for titles that won't be used

- » 无媒介、无缝使用 Unmediated, seamless access to end users

- » 由OCLC获得免费MARC记录 Free MARC records from OCLC



公平模式 **FAIR MODELS –** 弹性订购选择 **FLEXIBLE ORDERING OPTIONS**

依照单一书籍选择、需求驱动采购模式

Title-by-title selection and DDA

- » 优惠分级基于高校等级以及JSTOR回溯期的订购量
Tiered savings level for each institution based on size and participation in JSTOR archive journal collections

预先定义主题专辑 **Pre-defined subject collections**

- » 1-3个主题专辑，可节省35%经费 Save 35% on 1-3 collections
- » 4个以上主题专辑，可节省45%经费 Save 45% on 4 or more collections

客制化主题套装 **Customizable subject collections**

- » 1个主题专辑，可节省30%经费 Save 30% on 1 collection
- » 2-3个主题专辑，可节省35%经费 Save 35% on 2-3 collections
- » 4个以上主题专辑，可节省40%经费 Save 40% on 4 or more collections



公平模式 FAIR MODELS – 馆际互借 INTERLIBRARY LOAN

- 针对单一书籍章节可允许馆际互借

Interlibrary loan is now permitted for individual book chapters

- 熟悉在JSTOR平台进行期刊馆际互借的馆员，对于书籍章节的馆际互借是相似的管理模式

For libraries that are familiar with ILL for journal articles on JSTOR, interlibrary loan for book chapters functions in a similar manner





Thank You

Anne Wang (小安) - 王韵涵
飞资得信息技术(上海)有限公司

annewang@flysheet.com.cn

Mobile : +86-13699277512

QQ : 448868903

Office : 010 - 65383610