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杨晶晶-ProQuest
2015年6月11日17:15-17:35
第三届中美高校图书馆合作发展论坛
四川大学

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公司介绍

美国公司

成立于1938年，在国内设代表处十多年

集团引进数据库多达10多个，涉及农、医、理、工、文、史、哲，所有学科

涉及的文献类型涉及文摘、全文、图书、论文、政府文件、报纸、缩微等

图书馆解决方案：发现服务、下一代图书馆系统、期刊导航、数据库使用分析、文献管理

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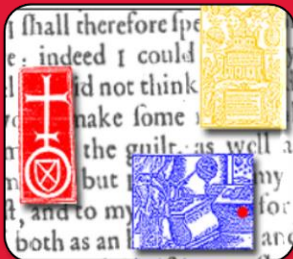
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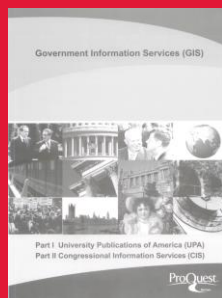
- 1473-1700
- 128,000+种作品
- 广泛主题覆盖



Periodical Archive Online

典藏期刊全文数据库

- 600种期刊 (100+种为非英语期刊)
- 涵盖艺术、人文和社会科学的37个学科主题
- 1806-2006年



University Publications of America 简称UPA

- 部分馆**大型特藏**的缩微和纸本选自UPA
- 世界史研究不可或缺的原始资料
- 完整收录整本书

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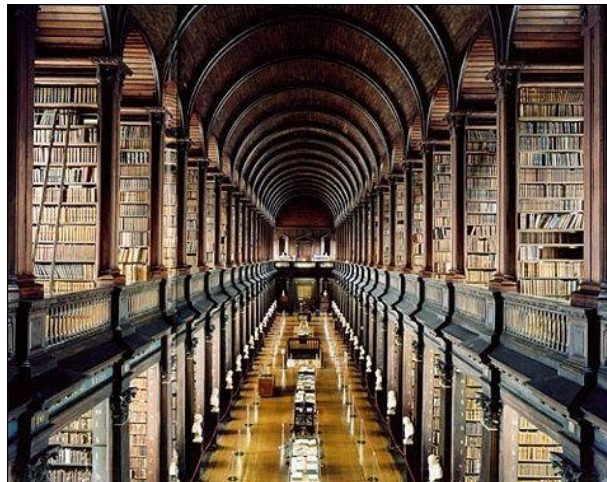
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书的使用是否象我们预期的那样？投入与产出

- 2004-09年，布朗大学图书馆对于书的使用调查：超过**2次**使用的书占22%，使用**2次**的占12%，使用**1次**的占26%。40%的书在5年间没有被使用过。
- 匹兹堡大学图书馆的调查：40%的书没有被用到的书，购买后的2年如果没有被用到，接下来被用到的概率为**25%**；购买后的6年没有被用到，被用到的概率是**2%**；
- 在全美的学术图书馆ARLs, **56%**的书从来没有离开过书架！



电子书的订购方式已经转变

越来越多的图书馆开始采用：

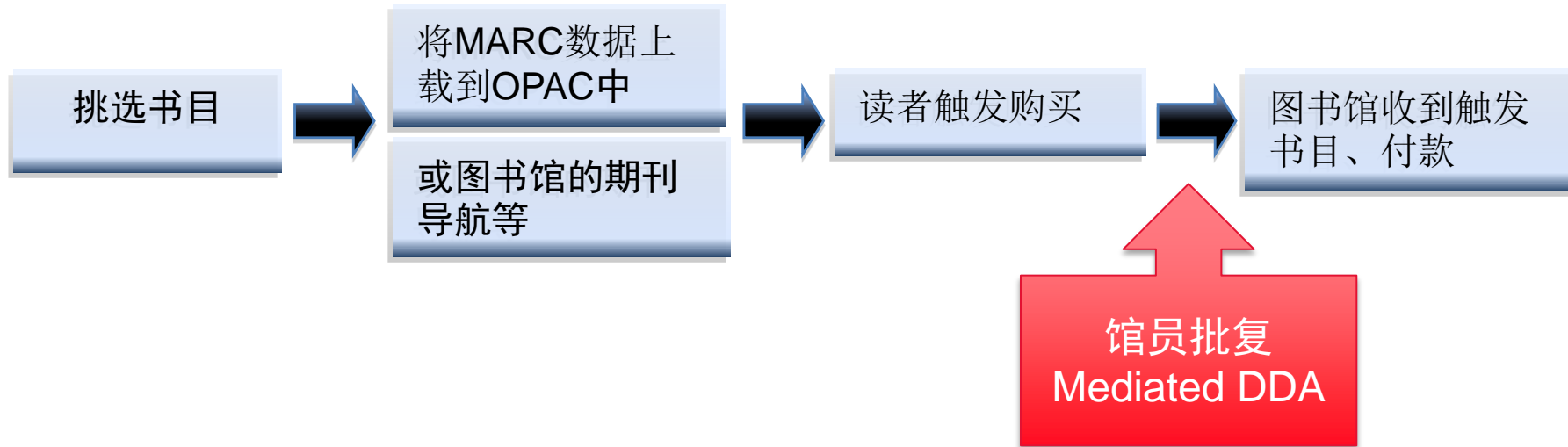
1. **年度订阅**subscriptions
2. **读者驱动**demand-driven-acquisitions



1. 年度订阅：全世界第一个提供年度订阅的电子书
Ebrary-Academic Complete DRAA集团方案
 - “Do not own but use it”
 - “High ROI”高投资回报率



2. 读者驱动DDA(PDA)：当读者真正使用的时候触发购买
 - “没有使用就不会购买Never buy books before they are used”
 - 通常读者驱动DDA触发购买的书籍被使用的频率较高：高投资回报率
 - 在读者需要的时候及时看到书Just-in-time



如何增加图书馆员的参与 ?

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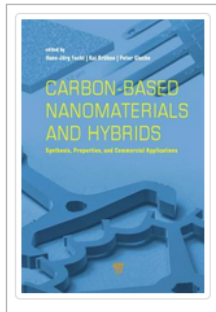


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Carbon-based Nanomaterials and Hybrids

by Fecht, Hans J.
Brühne, Kai

AVAILABILITY

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[Chapter 4 Carbon Electronics](#)

[Chapter 5 Nanoscopic Interfacial Water Layers on Nanocrystalline Diamond: From Biosensors to Nanomedicine](#)

[Chapter 6 Synthesis of Carbon Nanotubes and Their Relevant Properties](#)

BIBLIOGRAPHIC INFO

TITLE	Carbon-based Nanomaterials and Hybrids
AUTHORS	Fecht, Hans J. Brühne, Kai
PUBLISHER	Pan Stanford
PRINT PUB DATE	2014-06-02
EBOOK PUB DATE	2014-06-02
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PAGES	216
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LC CALL NUMBER	Not available
DEWEY DECIMAL NUMBER	610.284
DOCUMENT TYPE	Not Available

Mediated DDA – 触发后读者填写页面

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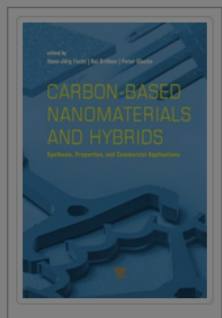
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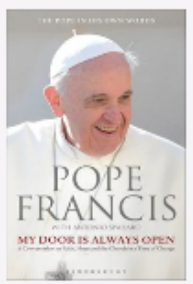
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PHIC INFO

Carbon-based Nanomaterials and Hybrids
Fecht, Hans J.
Brühne, Kai
Pan Stanford
2014-06-02
2014-06-02
English

为什么选择 *Mediated DDA* ? 有什么区别

Book Details:



My Door Is Always Open : A Conversation on Faith, Hope and the Francis, Pope

eISBN:	9781472909787	Edition:	1
EBL Category:	Religion	Language:	English
Publisher:	Bloomsbury Publishing	EBL ID:	1635442
Publication Date:	13 Mar 2014	Download Format:	PDF

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Ebook Price: **NL: \$39.00 {325 days}**
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在读者驱动的前提下，馆员可以批复是否购买触发的图书。
这种馆员可以干预的读者驱动模式更适用于我们的采购流程和要求。

EBL DDA	Numbers	COSTS
Purchased	35	\$2,759.00
STL	144	\$1,354.00

*3,873 titles exposed for e-DDA

Table 1.

UC Santa Cruz implemented a DDA plan with EBL in February 2012. The plan focused on a specific subset of publishers in their English language approval profile. Table 1 provides the results of the UC Santa Cruz DDA pilot through February 2013. In addition to the purchased and short-term-loan (STL) titles, 411 titles were browsed without incurring any charges. The total spent of \$4,123 contrasts significantly with the \$50,000 spent on approval plan titles from the publishers in the pilot during the previous year.

如何挑选需要开通的书目? Profile and Profile

对于馆员来说, 需要考虑的重点是: 挑选开通的书目

举例

첨부와 같이 Profile 아래의 조건과 부합하도록 조정하여 안내 드립니다.

1. 중복제거 : 현재 구독 중인 Ebook 제품과 앞서 송부하여 주신 소장자료에 대한 중복 제거 완료
2. 2013년 이후 출판도서(신간)
3. \$200이하 도서
4. 영문 도서(영어 이외의 언어 제외)
5. 최대한 30,000권 내외가 되도록 주요출판사, 대학출판사, 학회발행 도서만으로 구성.
- 6.

(의학 간호학을 제외하면 33,000여권 입니다)

제1 주제분야	권수	(상호중복 없음)
Business / Management	6330	
Social Science	3715	
Medical & Nursing	3093	
Philosophy/Religion	2891	
History	2554	
Literature	2220	
Science	2219	

- 去重
- 2013年以后的书
- 价格低于<\$200
- 英语
- 学术出版社、大学出版社、学协会

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珍贵的缩微、纸本历史文献UPA 美国大学出版社

1. American Studies 美国研究
2. International Studies 国际问题研究
3. Social Sciences & Humanities 社会科学与人
文科学

珍贵的缩微、纸本历史文献UPA

2.International Studies国际问题研究

国际事务及区域研究系列文献	美国中央情报局，中国1946-1976 英国外交事务文献：外交机密文件和报告
亚洲研究	美国军事情报报告，中国，1911-1941
欧洲研究	
大屠杀时期研究文献	罗斯福总统执政历史汇编
国际关系	艾森豪威尔国家安全档案（1953-1961）
拉丁美洲研究	约翰肯尼迪国家安全档案（1961-1963）
中东研究	
军事史与战争	朝鲜战争研究及开战后的报告
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撒哈拉以南的非洲研究	

国务院核心档案、非核心档案、外事部门驻地档案 和专门文献

- **British Documents on Foreign Affairs: Reports and Papers from the Foreign Office Confidential Print**
- **CIA Research Reports**
- **Confidential British Foreign Office Political Correspondence**
- **Confidential U.S. Diplomatic Post Records**
- **Confidential U.S. State Department Central Files**
- **Confidential U.S. State Department Special Files**
- **National Security Files**
- **OSS/State Department Intelligence and Research Reports**
- **Records of the Treasury Department in Foreign Affairs**
- **Records of U.S. Foreign Assistance Agencies, 1948-1961**
- **Research Collections in American Politics**
- **The Documentary History of the Franklin D. Roosevelt Presidency**
- **The Documentary History of the Truman Presidency**
- **Vietnam, the Media, and Public Support for the War**
- **The Special Studies Series**
- **U.S. Military Intelligence Reports**

1948

- 0177 Report: Limitations of South China as an Anti-Communist Base. June 4. 11pp.
- 0188 Report: Consequences of the Withdrawal of U.S. Forces from Tsingtao. June 23. 10pp.
- 0198 Report: The Current Situation in China. July 22. 20pp.
- 0218 Report: Prospects of a Negotiated Peace in China. August 3. 8pp.
- 0226 Report: Addendum to "Consequences of the Withdrawal of U.S. Forces from Tsingtao." August 13. 1p.
- 0227 Report: Possible Developments in China. November 19. 9pp.
- 0236 Report: Chinese Communist Capabilities for Control of All China. December 10. 12pp.
- 0248 Memo: Chiang Kai-shek. December 20. 1p.

1949

- 0249 Information Report: Policy of Chinese Communist Forces in South China. March 14. 1p.
- 0250 Report: Probable Developments in Taiwan. March 14. 7pp.
- 0257 Information Report: A Study of the History and Policies of the Chinese Communist Party. March 16. 13pp.
- 0270 Information Report: Chinese Communist Committee Reports on Inspection Methods and Propaganda. March 17. 3pp.
- 0273 Memo: Information from Shanghai. June 1. 2pp.
- 0275 Memo: Movement of Nationalist Troops to Taiwan. June 14. 2pp.
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谢谢!

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